



Nthenya

Leadership, *lifestyle*, and Legacy

THE *Brand*



Nthenya is a leading Image Consultant Training Institute in East Africa. Boasting with over 15 years of experience, locally & abroad, we were the very first Image Consultant Training Academy in Kenya and we have been able to formulate comprehensive training packages for men & women of all ages to provide them with the necessary skill sets and knowledge to obtain authenticity and self confidence as they embark on this new and exciting journey!

We offer a wealth of knowledge and experience on all different platforms within the industry. All our trainings are custom made to suit our clients' specific needs.

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YOUR IMAGE

Make-up

Image Consulting is a fascinating profession wherein the Image Consultant can truly make a positive difference in people's lives and in society as a whole. When clients look better, they feel better, they act better, and then others react better to them.

It is the process of empowering clients to reflect or project the confidence and competence that comes from an authentic, appropriate, and attractive appearance.

We believe that every professional needs an image consultant to help them update their look and elevate their Brand.



Nthenya THE BRAND

Nthenya began her journey in event management world where she saw a gap in the industry for training professionals to better present themselves during events. She also saw the great need for international protocol and etiquette.

This led her to pursuing a career in Image consulting that has seen her train corporates, high net worth individuals, politicians and celebrities. She believes that every one has the potential to be a global brand only given the right tools to manifest their greatness. Nthenya is also passionate about empowering women to believe in themselves and become the Queen the world is waiting for.



COURSE OUTLINE

8 day Certification

*Certifications can be completed individually

Syllabus 1:

Colour
Certification

Syllabus 2:

Make-up &
Skincare
Certification

Syllabus 3:

Fashion Stylist
& Style
Certification

Syllabus 4:

Your Brand &
Business -
The tools

Syllabus 5:

Practical
Application -
Shopping/
Presentations

Syllabus 6:

Corporate Image,
Etiquette &
Personal
Development

DAY 1

COLOUR certification



SYLLABUS 1

A colour analysis is the process of determining your natural colour tone so that all clothing, makeup, hair, and jewellery colours placed near your face will be in harmony with this tone.

When the colours all harmonise, you will look radiant, healthy and fabulous.

- The History & Importance of Image
- Generations
- Colour Back Round
- The Psychology behind Colour
- Concepts of Colour Analysis
- Comparative Draping
- The Seasonal Concept
- The Flow Concept
- How to wear black
- Hair & Make-up Colours
- Practical Application & Consultations

DAY 2

Make-up & Skincare

CERTIFICATE



SYLLABUS 2

Makeup is used as a beauty aid to help build up the self esteem and confidence of an individual. Recent studies have shown the importance of makeup and it can play a pivotal role in your credibility and career success. We will ensure you learn the basics from our Make-up Expert.

- Colour & Quality of Make-up
- Make-up Tools
- Make-up Techniques
- Basic Skincare
- Eye-brow shaping
- Practical Application

DAY 3-4

Fashion *Style* & STYLE CERTIFICATION



SYLLABUS 3

The new most coveted fashion profession at the moment! We will give you the skills to pursue a career as a personal stylist and independent consultant, working with high-end clients and busy executives/corporates and busy families. You can also specialize in Editorial, Film and Television Styling

- Personal Shopping
- The difference between Editorial, Television, Film & Personal Styling
- Identifying different Fashion Personalities
- Concepts of Wardrobe detoxing
- Wardrobe Capsules & Planning
- Lifestyle Assessment
- Planning a travel wardrobe
- The use of Accessories including Scarfs
- Perfume

DAY 3-4

CONTINUED...

Fashion *Style* & STYLE CERTIFICATION



SYLLABUS 3

Clothing is used to balance the proportions of one's body and wearing the right cut and fabrics will make a monumental difference to you and your clients' body and wardrobe

- Face Shape Analysis
- Correct Eyewear & Hairstyles
- Figure Analysis
- Interpret Body Measurements
- Clothing Lines (Inside & Outside)
- The Art of Camouflage
- Fabric & Texture
- Correct Under Garments
- Swimwear

DAY 4

Your Brand & Business THE TOOLS

SYLLABUS 4

You are almost certified but now what?

We have just the answer! This module will assist you in building your confidence with a step by step program that focuses on some key points that will help guide you towards building a profitable and sustainable, longterm business.

- Believe in yourself
- Your business plan & Opportunities
- Setting up your business (name, branding, stationary)
- Social media & website marketing
- Presentation Skills
- Practical Table Etiquette

A photograph of two women walking away from the camera on a brick-paved path. The woman on the left is wearing a blue and green patterned, off-the-shoulder dress and white high-heeled sandals. The woman on the right is wearing a matching blue and green patterned jumpsuit and white high-heeled sandals. They are walking on a brick path with a metal railing and some greenery in the background.

DAY 5

Mechanics & Dynamics *of* your business

SYLLABUS 5

Finally - You have the opportunity to put your newly-learned skills in action! Consultants will present a 15 minute presentation / workshop on material covered. This is a PERFECT exercise to overcome their fears and prepare them for their paying audiences. This is your safe zone and by now we have all bonded - there is no better place to practice!

Lunch

What other industry will pay you to shop!!

Consultants will receive an assignment to shop for an individual.

All skills taught to be applied. No actual money is spent

DAY 7-8

Corporate Image

Etiquette &

Personal Development Coach



SYLLABUS 6

The corporate and business world is a huge market, and many businesses are today requesting the services of an Image Coach

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- Corporate Culture
 - The importance of first impressions
 - Office Culture
 - Social Media
 - Media handling skills
 - Interview Skills
 - Emotional Intelligence
 - Personality Profiles
 - International Protocol
 - Dress for success
 - Good manners
 - Dealing with difficult customers
 - Telephone Etiquette
 - Travel Etiquette
 - Social Etiquette

PRICELIST



- Training Fee
- Training Handbooks
- Consulting Visuals
- Colour Drapes (Comparative & Seasonal)
- Seasonal Colour Pallets
- Professional Start up Make-up Kit from Kryolan
- Professional Make-up Brush Set
- Kit Bag
- Templates of Image Documents
- Discounted rate for membership to IBICA
- Anne's latest book - Be mindful of Etiquette
- Venue, Lunches and Refreshments
- Formal meal to accommodate table etiquette
- 4 Internationally Recognized Certificates

Internationally Accredited



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